

## **Business to Consumer Financing**

Think about what an additional 10, 20 or even 40 percent of sales will mean to your business!

Businesses that sell products and services of \$1,000 or more are missing out on sales if they don't offer a financing option. A recent study conducted by Synchrony Finance concluded that 80% of major purchase shoppers say they always seek financing when making a major purchase and 47% said they would not have made the purchase if not for financing.

Our lenders will do soft credit pulls to pre-approve people across the full credit spectrum, in some cases as low as a 500 FICO Score. Please note that every consumer applicant that utilizes our unique dedicated application link will be instantly submitted to as many as 30 lenders. Response is within minutes and approval rates are high, depending on credit score.

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